COURSE OUTLINE: NRT233 - ADVENTURE ECOTOURISM

Prepared: Lawrence Foster

Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

Course Code: Title	NRT233: ADVENTURE ECOTOURISM
Program Number: Name	5212: ADVENTURE RECREATION
Department:	NATURAL RESOURCES PRG
Semesters/Terms:	19W
Course Description:	This course provides students with an overview of the variety and scope of ecotourism opportunities in Ontario. Students will research topics in natural and human history of the Algoma District and apply their knowledge by conducting day-long guided Eco-tours in the field. Students will compare and contrast the geography of Ontario and analyze opportunities and challenges faced in the tourism industry.
Total Credits:	3
Hours/Week:	3
Total Hours:	45
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Substitutes:	NRT213
Vocational Learning Outcomes (VLO's) addressed in this course: Please refer to program web page for a complete listing of program outcomes where applicable.	**5212 - ADVENTURE RECREATION** VLO 1 Demonstrate clear, concise and industry appropriate written, spoken and visual communication skills. VLO 2 Identify, discuss, organize and assess common Flora & Fauna species found throughout ON, including biological and physiological characteristics. VLO 3 Describe how the six park systems in Ontario are managed and operated. VLO 4 Identify and evaluate the requirements for leading and participating in expeditions or field exercises using a variety of Adventure Recreation activities. VLO 5 Start and manage a career in the Adventure Recreation and Parks field. VLO 6 Demonstrate a sound understanding of the significance of the Adventure Recreation and Parks Industry including relevant legislation, trends and issues. VLO 8 Demonstrate an understanding of sustainable development and apply the foundations in the natural environment. VLO 9 Safely operate and maintain equipment used in Adventure Recreation and Park operations. VLO 11 Analyze, evaluate and apply subjective and objective safety considerations for Adventure Recreation and Parks activities.
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.

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EES 3	Execute mathematical operations accurately.
EES 4	Apply a systematic approach to solve problems.
EES 5	Use a variety of thinking skills to anticipate and solve problems.
EES 6	Locate, select, organize, and document information using appropriate technology and information systems.
EES 7	Analyze, evaluate, and apply relevant information from a variety of sources.
EES 8	Show respect for the diverse opinions, values, belief systems, and contributions of others.
EES 9	Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
EES 10	Manage the use of time and other resources to complete projects.
EES 11	Take responsibility for ones own actions, decisions, and consequences.

Course Evaluation:	Passing Grade: 50%, D
Books and Required Resources:	Mountaineering Freedom of the Hills by Ronald C. Eng Publisher: The Mountaineers Books Edition: 8 ISBN: 978-1594851384

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
Explain the significance of outdoor recreation activities on OntarioÃ¢`¬â¢s tourism industry.	1.1 Produce a list of outdoor recreational activities in the province. 1.2 Research the impact of outdoor recreation from a past and present perspective. 1.3 Research the impact of outdoor recreation on the future of OntarioÃ¢`¬â¢s tourism industry. 1.4 Describe how outdoor recreational programming fits into the adventure travel and ecotourism business. 1.5 Analyze criteria of a community that would be a successful host for ecotourism activity.
Course Outcome 2	**Learning Objectives for Course Outcome 2**
Describe and apply the criteria that qualify tourism experiences as ecotourism and as adventure travel.	2.1 Explain criteria necessary for an experience to be deemed ecotourism. 2.2 Construct the necessary components for an ecotourism experience. 2.3 Illustrate adventure travel. 2.4 Synthesize the combination of education and adventure travel.
Course Outcome 3	**Learning Objectives for Course Outcome 3**
Describe the skills and abilities necessary for a person to be successful in the tourism business.	3.1 Identify those skills and abilities that are critical to success in ecotourism and adventure travel. 3.2 Demonstrate the skills/abilities identified during class time and during tours. 3.3 Create a video highlighting the client`s Eco-tour.
Course Outcome 4	**Learning Objectives for Course Outcome 4**
Identify the categories of resource materials available	4.1 Research local history, culture and the natural envirnment elements related to the student`s chosen eco-tour.

to develop knowledge of local history and culture and use these resources to research the local history component of an ecotourism experience.	4.2 Visit historical sites, parks and people that would be instrumental in developing an eco-tour or adventure travel outing. 4.3 Describe practices in tourism that maintain environmental quality and ensure the quality of the experience.
Course Outcome 5	**Learning Objectives for Course Outcome 5**
Conduct a group eco-tour of approximately five hours duration.	5.1 Conduct a five hour group eco-tour on a pre-selected date using the itinerary and subject script prepared previously. 5.2 Transfer the tour lead to all group members for an equal period of time. 5.3 Plan for and implement transportation logistics, timing of the tour route, luncheon for the guests and a full slate of interesting points, both educational and recreational. 5.4 Research and develop a list of details of departure & return and information on what to bring.
Course Outcome 6	**Learning Objectives for Course Outcome 6**
Mandatory Work Placement.	6.1 Students will perform a related work placement of 2 days in length (16 hours) or more with a local business or community group.

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight	Course Outcome Assessed
Assignments	50%	All
Log books	10%	All
Tests	40%	All

Date: June 25, 2018

Please refer to the course outline addendum on the Learning Management System for further information.